



ADMISSIONS DIRECTOR

HOPE ACADEMY

HOPE Academy is a K-12 private, Christian, University-Model® School in Concord, NC. HOPE is entering its tenth year, recently celebrated its first graduating class in 2019, and was accredited through COGNIA (formerly SACS/CASI) in 2018. HOPE partners with families through a unique schedule that allows parents to have more time and influence in their children's lives while simultaneously engaging students in relevant and meaningful learning experiences. HOPE prepares students for success in college and beyond by utilizing Project-Based Learning (PBL) as a cornerstone.

POSITION: The Admissions Director champions the vision and mission of HOPE Academy by passionately pursuing people, understanding that this position provides a platform for eternal influence. The Director proactively engages the community in strategic marketing efforts to generate interest and to recruit and retain families. This role owns the cause of developing and maintaining relationships from inquiry to graduation. The Admissions Director will use data to evaluate continually and redesign where appropriate all aspects of the admissions, marketing, tuition and tuition assistance programs with the goal of maintaining capacity enrollment of mission appropriate students. This 12-month, part-time, senior leadership position reports to the Head of School.

AT HOPE, WE...

- Love well.
- Learn constantly and execute with a growth mindset.
- Work with excellence.
- Balance big vision and daily tasks.
- Collaborate with enthusiasm and humility.
- Assume the best.

AT HOPE, YOU WILL...

- Serve with professionals who are passionate about Jesus, children, family and learning.
- Experience work that has eternal significance and influence.
- Be supported by loving and invested people.

EMPLOYMENT BENEFITS

Salary is dependent on experience, health and retirement benefits are self-funded, and a tuition discount is provided for all children that attend HOPE Academy.

QUALIFICATIONS:

- Acknowledges full agreement with the HOPE Academy Statement of Faith
- Demonstrates a deep and abiding faith in Christ
- Highly relational with superior customer service and public speaking skills
- Required Bachelor's Degree in educational and/or marketing related field
- Preferred prior independent school leadership experience in an advancement, development, or admissions related position.